

# Energy intel every business needs to know

You might have an in-house team of energy experts who know the industry inside-out, but the energy landscape changes so quickly that it's vital for your team to actively stay up-to-date with what's happening in the industry.

Here are some of the key areas you should be regularly reviewing...

#### **Prices**

Whether you're on a fixed or flexible energy contract, you need to be aware of how the energy market is changing to ensure you buy your energy at the right time and secure the best price for your business.



Our Market Eye software gives you a clear view of live market prices.

#### **Market drivers**

There are so many factors that influence energy prices, from storage supplies to winter weather, that it can be hard to keep up with them all. But it's helpful to stay on top of what's driving the market as much as possible, as this will also empower you to make well-informed energy purchases.



With Instant Insights, you'll get real-time, 24/7 updates on everything from gas flow to generation outages.

#### **Policies**

As we move towards the UK's net zero target, it's vital to stay up-to-date with the Government's ever-changing energy policies, because understanding which technologies and decarbonisation tactics the Government is backing should help you to inform your net zero strategy.



Make sure that you don't miss out on new or changing policies that might impact your business with our weekly ICON updates.

### **Reporting schemes**

It's likely that existing energy reporting schemes, like ESOS and SECR, will be expanded over the coming years to encourage even more businesses to decarbonise - so it's important to be aware of what's happening with these schemes even if you're not yet affected by them.



Our ICON
updates also
include key
information
on changes to
major reporting
schemes like
SECR and ESOS.

## **Funding opportunities**

The Government already provides a range of grants and financial incentives designed to make it easier for businesses to reduce their emissions, from electric vehicle grants to the Social Housing Decarbonisation Fund. This information is useful to know before you invest in new technologies or efficiency improvements.



We'll also keep
you updated
on funding
opportunities
in our ICON
reports!

# Stay up to date with Unify

With our new Unify platform, you can view the latest market prices, get real-time updates on market drivers and receive regular insight into changing policies, reporting schemes and funding opportunities all in one place.

opportunities all in one place.

Find out more about how Unify could benefit your business at www.thisisunify.com

