

The evolution of the energy broker

When energy brokers first entered the UK energy market, their role was simply to help businesses find the best deal for their energy. They're still doing that today, but over the years brokers have evolved their services to provide more holistic support for organisations looking to boost their utilities strategies.

Modern energy consultancies can now support their business customers to...

Find the best energy deal

Businesses are still turning to energy consultants to find them the best energy contract, but these days, many consultants are using sophisticated technology like <u>Market Eye</u> to access live energy market prices.





Stay ahead of industry changes

Energy consultants have the energy industry expertise needed to help busy energy managers to stay up to date with, and prepare for, any government or industry changes that will impact their business.

Reduce their energy costs

From helping businesses to understand and reduce their consumption, to <u>validating their energy bills</u> for them, there are a range of ways that energy consultants are working with their customers to reduce their energy costs.





Achieve compliance

More businesses are affected by energy efficiency reporting schemes than ever before, and consultants are helping them to collate and validate the data they need to include in their reports to <u>ensure</u> they're compliant.

Plan their net zero journey

As many businesses seek to decarbonise, energy consultants are supporting them by giving them the tools to <u>monitor and report</u> <u>on their energy use</u>, so they can track their progress to net zero.



Box Power has been using SystemsLink's software to successfully boost its services since 2014 - find out more **here**.



Is your consultancy fit for the future?

If your energy consultancy can't provide all of these services, then you could be missing out on customers. SystemsLink's software gives you the tools you need to provide all these services and more, without expanding your in-house team. To find out more, call us on 01234 834650 or email sales@systems.link.com.